Akshey Rama

Lead Product Designer

aksheyrama@gmail.com www.aksheyrama.com New York, NY

Lead product designer who simplifies complexity where the data is dense and the decisions matter. Eight years across enterprise platforms and early stage products, including five on Solovis, the institutional investment platform, at Nasdaq and then as a standalone company. I work across hands on design, mentorship, and product strategy, in startup and enterprise environments.

EXPERIENCE

Solovis Oct 2025 to Jun 2026

Lead Product Designer *New York, NY*

Institutional investment platform for endowments, foundations, pensions, and family offices. Spun out of Nasdaq when Insight Partners acquired it in October 2025.

- Forked the design system off Nasdaq's NEF backbone so the product could ship independently after separation, without losing the standards clients already relied on.
- Moved upstream into discovery and problem framing, ran client conversations directly, and had direct input on what got built next.
- Rebuilt the design process around AI, using Claude and Figma MCP for research synthesis, first pass concepts, design to code handoff, and specification writing.

Nasdaq Mar 2021 to Oct 2025

Senior Product Designer *Dallas, TX*

Led design for Solovis and other institutional investment applications.

- Led design across 4+ enterprise applications, from research and journey mapping through prototypes and launch. Task completion improved by about 35 percent.
- Led a team of three to build the Solovis Design System on top of Nasdaq's NEF enterprise system, skipping a multi year rebuild of a tightly coupled front end. 100+ components shipped.
- Turned dense data and regulatory constraints into accessible interfaces people could read at a glance, and took the tradeoffs to executives, engineers, and clients.
- Won People's Choice and Technical Innovation at the Nasdaq hackathon, 2023 and 2024. Both projects went to full production.

Studio 8 Jun 2018 to Present

Principal Designer, Independent Practice *New York, NY*

Independent design practice for startups and enterprise clients, including Amazon, Intuit, and Neiman Marcus.

- Work directly with founders and product leaders on design strategy across 20+ projects in research, UX, visual design, branding, and 3D.
- Map customer journeys and turn research into concrete product changes. Client digital adoption up about 40 percent on average.

MindSquared Jan 2019 to Jan 2020

UX Designer *Dallas, TX*

AI powered healthcare platform built to prevent mental health misdiagnosis.

- Ran 20+ interviews and heuristic reviews with patients and providers, and identified 3 workflow gaps that changed the roadmap.
- Built personas, journey maps, and prototypes, and worked with engineers to carry the research into what shipped.

University of Illinois at Chicago Oct 2018 to Dec 2019

UX/UI Designer *Chicago, IL*

- Redesigned the ACCC website under UIC's RED framework, improving WCAG 2.1 accessibility, usability, and information architecture through user testing and stakeholder interviews.
- Created personas, wireframes, and prototypes that matched UIC's digital standards, and handed off finished assets and documentation to developers.

EDUCATION

University of Illinois at Chicago
BDes in Industrial, Graphic, and Environmental Design
Dec 2019 · Chicago, IL

CERTIFICATIONS

Nielsen Norman Group
Enterprise UX Design: complex workflows, data heavy systems, expert interfaces.
Dec 2023 · Online

HarvardX
Web Programming and Mobile Development: Python, JavaScript, React Native.
Dec 2020 · Online

MENTORSHIP

UIC ConnectD
Mentor 2 to 3 UIC design students a year through portfolio reviews and career prep.
2022 to Present

SKILLS

Design
Design Thinking, User Research, Usability Testing, Information Architecture, Interaction Design, Visual Design, Service Design, Wireframing, Prototyping, Design Systems, Responsive Design, Accessibility and WCAG

AI Design
Generative UI, AI Assisted Prototyping, Prompt Based Design, Design to Code, AI Research Synthesis, MCP Design Workflows, Figma Make, Figma AI, Claude

Tools
Figma, Sketch, Adobe XD, Framer, Webflow, Protopie, Zeplin, InVision, HTML, CSS, JS, Bootstrap, Miro, Jira, Confluence

Strategy
A/B Testing, Data Driven Design, Stakeholder Management, Cross Functional Leadership, Design Ops, User Centered Design